

## HORECAMAG



GÜRAL PORSELEN

→ guralporselen.com.tr

# WITH GURAL MORE BEAUTIFUL

# MORE THAN MERE PORCELAIN....

A unique brand that brings together craftsmanship, art, quality and success: Güral Porselen

We have always wondered how to achieve the best, with a focus on creating the perfect porcelain since 1989. Each time we learnt how, we were rewarded with success. We have transformed ourselves into one of the most respectable porcelain brands in Turkey and the world.

We have created a new porcelain culture in order to convey Turkey's century-old craftsmanship culture and aesthetic heritage to future generations. This culture has added value not only to our country, but also to our employees since the very beginning.

We undertake more and more R&D; activities in our production facilities to contribute to porcelain culture.

We exercise utmost care to prepare for future options imprinted on the spirit of the past, where we combine craftsmanship and art through modern production techniques and traditional handcraft methods.

We believe that porcelain represents an endless success story, which survives through storytelling, and grows and reaches masses through creating.

### HORECA MAG

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\*All shapes and dimensions are subject to change without prior notice.

\*All dimensions are approximate

\*Please forgive typos.

# DECOR CODES ARE PRELIMINARY

**NEW** COLLECTION

RG**1213** 











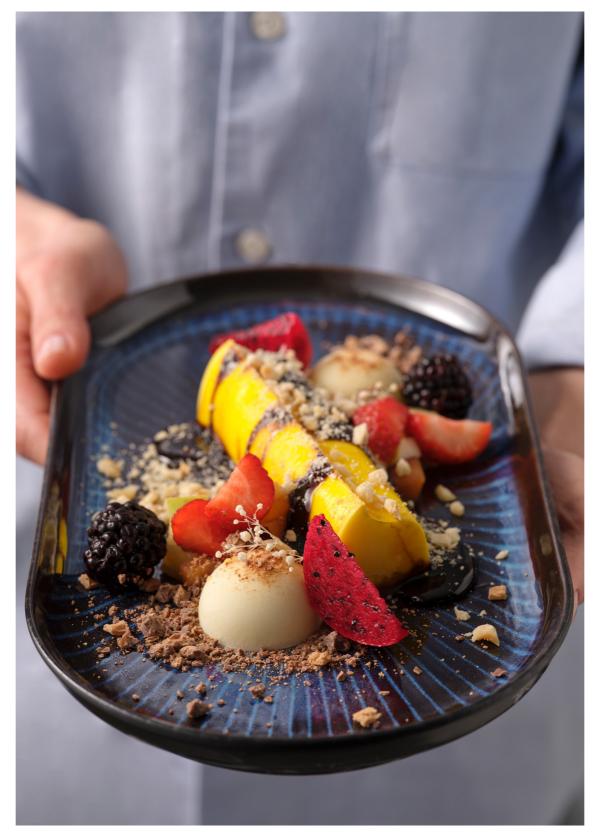
### MAXIMIZE QUALITY

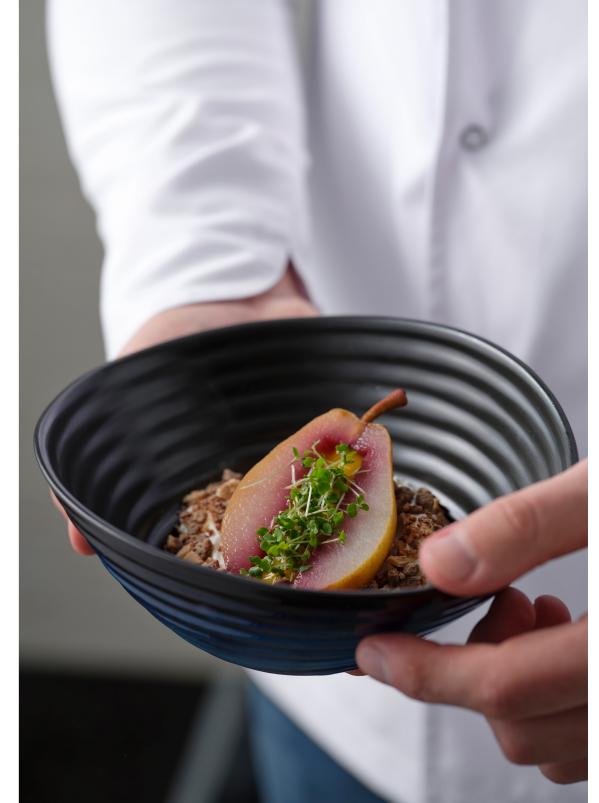
Invite the vastness of blue to your tables.
You will experience the peace of nature at the point where the sea and the sky meet. Designed with fluid lines and vibrant colors, this collection will offer a unique experience at every meal.

















**NEW** COLLECTION

RG**26** 







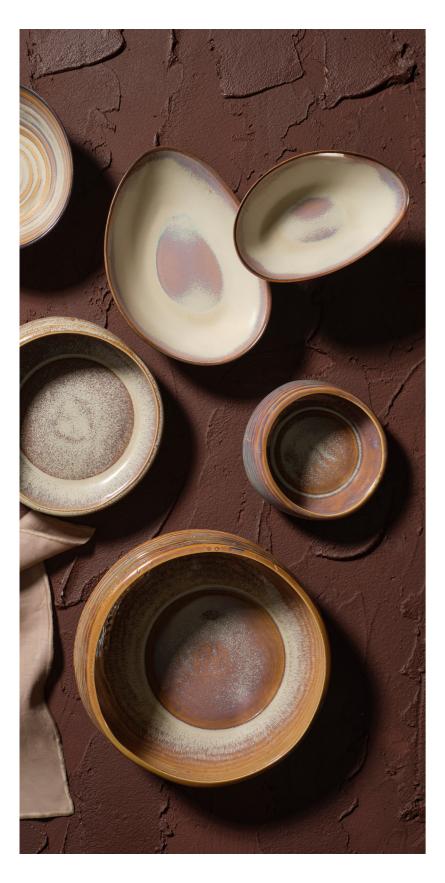
# Bring the essence of nature and energy to your tables

Collection was designed inspired by the essence of nature. It makes a difference with its dynamic patterns and special glaze structure.

Bring natural beauty and dynamism to your tables with this collection.























### **NEW** COLLECTION

RG**1399** 

G Ü R A L P O R S E L E N















### **NEW** COLLECTION

RK**168** 





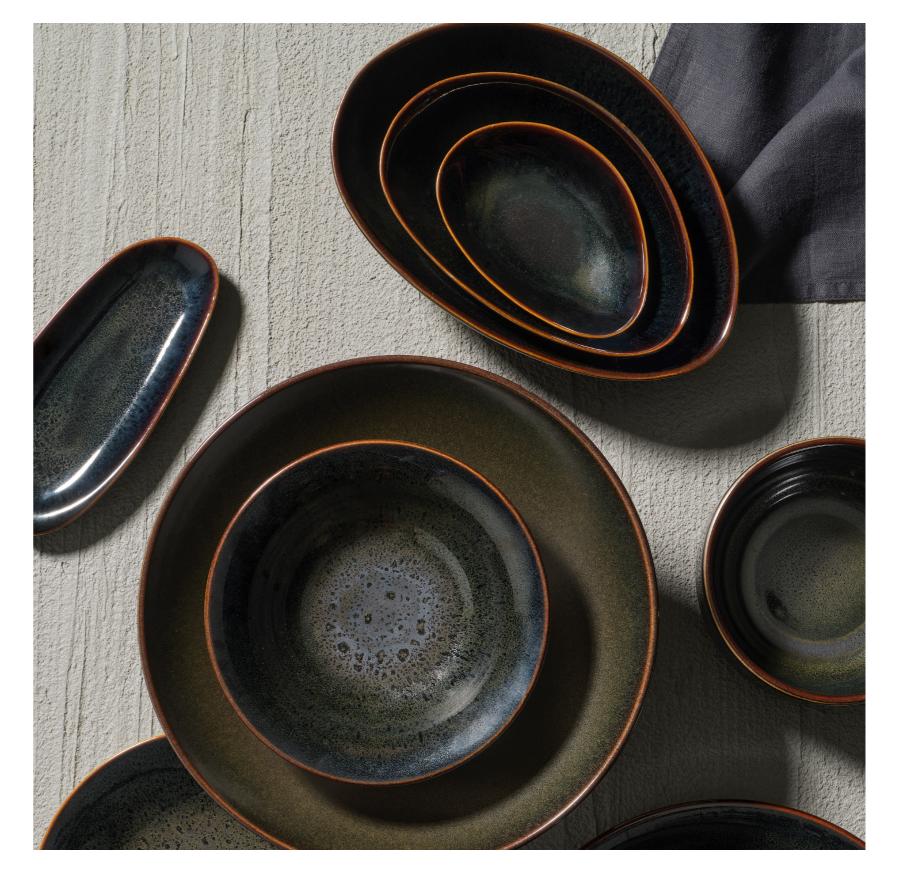














**NEW** COLLECTION

RG**1131** 

















### **NEW** COLLECTION

### TERRA ROSA









Verra Loga



A unique glaze formula, combined with high temperature firing, results in no two pieces looking exactly alike and colour intensity variations from piece to piece, creating a truly distinctive look.

Make your presentations fun by using different color options together, or create stylish and elegant tables with the gorgeous color of your choice.























































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